

For Immediate Release

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Yakima Bait Company

Hildebrandt's Super Sally Capitalizes On The Popularity Of Long Time Favorite "Snagless Sally"

Granger, WA – In the south they call it "Sally Time"! The Snagless Sally has been a go-to inline spinnerbait for anglers all over the country for decades. It's versatility enables anglers to fish deep wood and cover, intermediate depths, wake it for fast subsurface retrieves, even fish it as a topwater by pulling it across the top of lily pads. Hildebrandt's new Super Sally capitalizes on the success of the Snagless Sally adding heavy duty components, construction and a silicone skirt.

Bassmaster Elite fisherman and lure designer, Bernie Schultz observed, "The new Super Sally is like the old reliable Snagless Sally, but on steroids. Bigger blade, stronger hook and more durable silicone skirt. The action is definitely improved. And, it still swims through cover like the original Snagless Sally."

Shultz added, "Whether you fish for bass, redfish or some other type of gamefish like pike, musky or stripers, give the new Super Sally a try. It can go where no other spinnerbait can!"

The Super Sally is available in three sizes, 1/4 ounce, 3/8 ounce and 1/2 ounce and in eight colors all matched to Hildebrandt's renowned Colorado blades that optimize light reflection. Hildebrandt spinner and spinnerbait blades have long been known for their highly polished and bright reflective surface. The gold blades are 24K gold plate! The Super Sally also features an effective weed guard that makes this bait particularly effective in heavy cover areas that big bass favor.

For detailed product information visit: yakimabait.com

